

COOKIE POLICY

FUNDACIÓ PRIVADA INFORM-INSTITUTO PARA LA FORMACIÓN DE JÓVENES EN LA ADMINISTRACIÓN DE EMPRESAS (hereinafter “**INFORM**”) is the owner of the Website <https://inform.es/en/> (hereinafter the “**Website**”) and uses cookies that collect information related to the connection, browsers and the devices used by Internet users who access and use the Website (hereinafter the “**Users**”). **INFORM** uses this information to manage and improve the proper functioning of the Website.

This policy describes what information these cookies collect, how they are used, and for what purpose. It also indicates how the user can restrict or block the automatic download of cookies, although this could reduce or even hinder certain elements of the Website’s functionality. Likewise, the user can choose the category of cookies they wish to enable on the cookie banner that appears the first time they access the Website.

1. DEFINITION OF COOKIES

Cookies are small text files placed on the user’s computer, smartphone or other device when accessing the Internet. This is done to improve the user experience and for other purposes, such as recognizing users when accessing the Website, ensuring the security of their account, and providing targeted advertising.

For more general information about cookies, please refer to the following [article](#).

2. HOW WE USE COOKIES

In short, **INFORM** uses the cookies listed in **Annex I** of this Policy to track how the Website is used in order to optimize its operation.

3. WHAT COOKIES WE USE

The Website uses both first-party and third-party cookies:

- **First-party cookies:** these are cookies sent to your device by **INFORM** through the web domain.
- **Third-party cookies:** these are sent to your device by domains not managed by **INFORM**, but by another entity that processes the data collected through the cookies.

According to their purpose, the cookies used by **INFORM** can be classified into the following categories:

- a) **Technical cookies (necessary):** cookies necessary for browsing and the correct functioning of the Website. Their use enables basic functions such as access and secure navigation. The legal basis for collecting data through these cookies is **INFORM**'s legitimate interest in managing the Website. No information collected through these cookies is shared with third parties. See the cookie table below for details.
- b) **Analytics cookies:** allow monitoring and analyzing the behavior of users. The information collected through these cookies is used to measure Website activity and create user browsing profiles in order to improve the Website and its services. The legal basis for collecting this data is the user's consent. See the cookie table below for details.
- c) **Preference cookies:** are installed to customize the user's experience (e.g., whether certain pop-ups appear during browsing) according to the consents and preferences expressed by the user while navigating the Website, such as tracking whether the user has accepted this Cookie Policy (which will prevent the cookie notice banner from reappearing). Like analytics cookies, the legal basis for collecting data through these preference cookies is the user's consent.
- d) **Advertising cookies:** allow the management of advertising spaces based on various criteria. These cookies track user browsing habits to build a profile that allows displaying relevant information based on the user's preferences and habits, even on websites not managed by **INFORM**. The legal basis for collecting this data is the user's consent. See the cookie table below for details.

You can find a detailed list of the cookies we use, their type, purpose and duration in the cookie table below in **Annex I**.

4. DISABLING COOKIES

Users can restrict or limit the placement of cookies by adjusting their browser settings. However, if this configuration is selected, you may not be able to access certain parts of the Website or experience poor content display, resulting in less efficient navigation and possibly preventing the use of some available services. Therefore, we recommend not disabling them.

If you wish to disable cookies, go to the Browser Preferences menu, navigate to Settings, and look for the Privacy section. For example, you may follow these instructions:

- [Microsoft Edge](#)
- [Google Chrome](#)
- [Firefox](#)
- [Safari](#)

MORE INFORMATION

We hope to have clarified how and why we use cookies. If anything remains unclear, please feel free to contact us at: privacy@inform.es

Last version: January 2025

ANNEX I

LIST OF COOKIES

Cookie	Type of Cookie	Ownership	Definition	Retention Period
_ga	Analytics	Google	Enables the function of unique visit control.	2 years
_gcl	Analytics	Google	Stores information about campaigns to provide Google Ads with a more reliable way to measure website interactions. This cookie contains campaign information.	2 years
_icl_visitor	Preference	WordPress	Remembers the language used by the user.	1 day
cookieLawInfo-checkbox-	Technical	Own	Stores the user's cookie consent status.	1 year
CookieLawInfoConsent	Technical	Own	Stores the user's cookie consent status.	1 year
wpml_browser_redirect_tes	Preference	WPML	Recognizes geographical locations when a user visits the Website	1 month

			and offers the end user the option to choose their preferred language. Cookies are set to recognize and store language settings.	
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