

## Are there Practice Enterprises in my country?

Our network integrates over 7,500 Practice Enterprises located in 42 countries around the world. Our rapidly expanding network now covers every continent and corner of the world.

Contact us to find a Practice Enterprise near you!

T + 49 201 800 50 38 9  
info@penworldwide.org  
www.penworldwide.org

## How do I get involved?

Our "learning by doing" methodology is transferrable to a number of target groups including students, unemployed, disabled and even for retraining in real companies. New Practice Enterprises are launching each year in many of our member countries. If your country currently does not have Practice Enterprises, you can still get involved!

Contact our Coordination Centre for more information on how you can start a Practice Enterprise in your school, college, university, vocational training institution, company or training centre. Contact us for more information.



**EUROPEN-PEN**  
**international**

practice enterprises network

Karolingerstraße 93  
45141 Essen / Germany

T + 49 201 800 50 38 9  
info@penworldwide.org  
www.penworldwide.org



**EUROPEN-PEN**  
**international**

practice enterprises network

*Worldwide Practice  
Enterprises Network*



# Trading at the Edge of Reality

## EUROPEN-PEN INTERNATIONAL Worldwide Practice Enterprises Network

### LEARNING BY DOING

Practice Enterprises are trainee-run enterprises where trainees become the bosses and trainers take on the role of coach.

Learn all the benefits of our "learning by doing" methodology and how they motivate and inspire trainees to develop the employability skills needed to succeed.



### Bringing the world together

Our Worldwide Practice Enterprises Network unites trainees in over 7,500 Practice Enterprises in schools, colleges, universities, vocational training institutions, companies and training centres in over 40 countries around the world.

With an emphasis on career readiness, Practice Enterprises offer a live worldwide business simulation that offers trainees a competitive edge through collaborative learning and the development of skills in entrepreneurship, international business, problem solving and communication.

Through their business and trade across industries, borders and cultures, trainees develop hands-on knowledge of the expectations of both the workplace and the economy, thereby improving their employability and spirit of entrepreneurship.



### What is a Practice Enterprise?

A Practice Enterprise (PE) is a simulated business that trainees run as a hands-on way of learning about business practices or improving their existing business skills. This form of "learning by doing" training can be adapted to suit a wide range of target groups including students, unemployed, disabled and for retraining in real companies. New PEs are opening every year in schools, colleges, universities, vocational training institutions, companies and training centres around the world.

PEs trade their virtual products and services with other PEs nationally and around the world, using virtual money. Trainees - as "employees" in their PEs - earn virtual salaries which they can then spend in the worldwide virtual economy that is managed by EUROPEN-PEN International.

### What is EUROPEN-PEN International?

EUROPEN-PEN International offers education and training organisations access to its virtual economy to help prepare trainees for job readiness, identify future study or career choices, open up business and entrepreneurship opportunities and to give trainees insights into their own skills, aptitudes and interests. Our worldwide virtual economy is available to all trainers and trainees within the PE network, providing a path for learning international linguistic, cultural and business practices. We coordinate global PE trading with more than 7,500 PEs in over 40 countries. PE students work with a mentor business that guides, supports and suggests business strategies and processes including promotion, trading, staff management and financial budgeting to help trainees grasp the fundamentals of business.